Our Climate Action

Our Leadership

Good by Nature: Transformative. enterprisewide Sustainability Action Plan in place

Founding member of the Climate Leaders Coalition & Leading partner of The Aotearoa Circle

World's first fully certified Net Carbon Zero Beef developed through commitment to new forms of value

Founding signatory to the Kai Commitment on food waste

New Zealand's first red meat company to measure and disclose our carbon footprint

Launched new purpose – Creating goodness from the farms the world needs

Nature Positive Roadmap in place

Founding partner in the AgriZero NZ methane reduction joint venture with the New Zealand Government and industry partners

On Farm

Supported more than 2000 farmers to 'know your number' & develop emissions management plans

677 farms signed up to industry leading environmental assurance programme (NZFAP+) by end of 2024

Incentivising expansion and protection of on-farm vegetation through payments to farmers for sequestration service

Cc-investing in nature-based solutions alongside farmers via Good for Nature Fund

Nature Positive premium paid to incentivise farmers on their journey to achieving Nature Positive

Developed industry-leading technology to measure and map on-farm vegetation

Offered recovery support to farmers & communities following extreme weather events

Our Operations

On-track to reduce Scope 1 and 2 emissions by 42.7% by 2030

96.4% reduction in organic waste to landfill in 2024, 20.8% reduction in inorganic waste to landfill in 2024

13.4% reduction in water use intensity (Million m3) by 2024

4% reduction in total energy use in 2024

900T CO2-e emissions reduced by 2025 through energy savings

2% reduction in emissions through improved refrigeration efficiency by 2028

Reduce emissions from wastewater gas capture and flare by 15% by end of 2025

Zero Coal by 2030

Our Value Chain

Verified full Scope 3 emissions including all on-farm methane emissions in 2024

Set validated Scope 3 FLAG science-based target in 2024/25

Set food waste reduction target in 2024

First New Zealand Red Meat producer to publish full annual GHG Inventory

Supplier code of conduct adopted

Full Climate Change Risk & Opportunities Disclosure (utilising TCFD framework) published

Materiality for Nature assessment underway

Set science based targets for nature, and publish TNFD by 2025

Our Brands & Products

World-leading Net Carbon Zero Beef product to market in the US

Launched Net Carbon Zero Beef and Lamb in New Zealand

First NZ food company to display detailed carbon labelling on pack

Develop and scale full range of Net Carbon Zero products – beef, lamb, venison, leather, trim, and petfood in multiple markets by 2026

Develop full range of Nature Positive products to be launched in multiple markets

