

From a trusted source

In New Zealand, animals are raised as nature intended, on grass, 365 days a year.



For a better world

We care deeply about doing the right thing and doing it well, so we are embedding sustainability into every aspect of our business.

Every step of the way

From farm environments and animal welfare, to processing and final product quality, we uphold the highest standards every step of the way.



100% MADE OF NEW ZEALAND





Our Company

Founded in 1948, we are New Zealand's leading procurer and exporter of premium quality lamb, beef and venison.

We are a company of proud, passionate farmers and food people, dedicated to doing the right thing, to collaborating, innovating, and creating goodness to share with the world.

Silver Fern Farms is made up of 6,200 farming families, and we employ over 7,000 people at 14 owned and controlled sites across the country.



New Zealand Grass-fed Lamb

Silver Fern Farms Lamb is raised just as nature intended – it is grass-fed and pasture-raised on the lush, open pastures of New Zealand by passionate and skilled farmers.

The result is a product that is recognised around the world for its subtly sweet flavour and tenderness.



Silver Fern Farms Lamb products

Silver Fern Farms Lamb is grass-fed and pastureraised for a subtly sweet flavour. It is raised as nature intended on the lush, open pastures of New Zealand by passionate and skilled farmers. As a result, this product is naturally healthy and nutritious, with a tender, juicy texture and a delicious flavour that is recognised

Grass-fed and pasture-raised

- Raised naturally on the lush, open pastures of New Zealand
- By passionate and skilled farmers

Lean, healthy and nutritious

Rich in protein, iron and other nutrients

Subtly sweet flavour

- Recognised around the world for its distinctive flavour
- Tender and delicious

Halal

All Silver Fern Farms lamb is halal certified







Silver Fern Farms Lamb cuts

I. SHOULDER

3. RACK

6. RUMP

Square-cut Shoulder



Boneless Rolled Netted Shoulder



3. Frenched Rack



4. Boneless Shortloin



Tenderloin (Butt-off)



Rumps (Cap-on)



Rumps (Cap-off)



7. Lea Chi

Leg Chump-off Knuckle Tip-off



Boneless Rolled Netted Leg







silverfernfarms.com